

When you're introducing your best friends, chances are that you will be able to articulate clearly their strengths and areas for development supported by specific stories.

The goal of the [PeerView Exercise](#) is to learn about how others see you. Reach out to family members, close friends, colleagues, community organization members, etc. to learn more about the most notable aspects of your character.

Clients have voted this as one of the most powerful career exercises that they've done, helping them unearth strengths they would've never noticed and the stories that built their character. It's often unexpectedly helpful to learn what others have to say.

STEP 1: Get great information

Here are the questions your recipients will be asked:

- **Introduction**
 - Name of person filling out this survey
 - Please share three words that best describe this person.
 - In 1-2 sentences, how would you introduce me to others?
- **Strengths & Talents**
 - What do you think are my greatest talents, strengths, and gifts?
 - When have I been at my best? Can you share some specific stories?
 - When have I shown the most enthusiasm? What activities do I appear to enjoy the most?
 - What would other people be surprised to learn about me?
- **Areas of Growth**
 - What should I work to improve? (Please be honest and direct in your feedback to support my growth.)
 - What advice do you have for me?
- **Plans for the Future**
 - What potential career paths do you see me pursuing? (Please include any paths that you can imagine, not simply what I am currently pursuing.)
 - Are there any people or professional groups you'd suggest I reach out to for advice or opportunities?
 - What do you expect/hope I will contribute to the world?

STEP 2: Send out the survey

- The website (www.mypeerview.com) offers sample email text introducing the purpose of your survey and why you're asking for feedback. Feel free to amend the sample message to best fit your situation.

STEP 3: Collect feedback

- You can generate your personal report after three or more responses are received, including an AI analysis to identify meaningful patterns.

STEP 4: Employ your feedback

- You will receive specific tools to support a job search, introduction drafting, an update on LinkedIn, tailoring your resume, and so much more.

Take the assessment