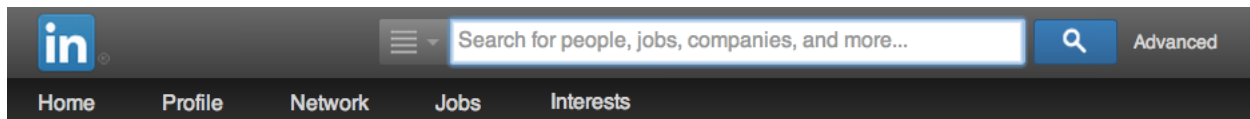


You might be wondering – how do I get from Point A to Point B in my career after business school? Changing your career path can seem daunting, but it can be done! Using LinkedIn’s Advanced search can help you envision what a future path might look like, based on the experiences of others. Research what other MBAs have ventured into after business school, and how their paths have changed.

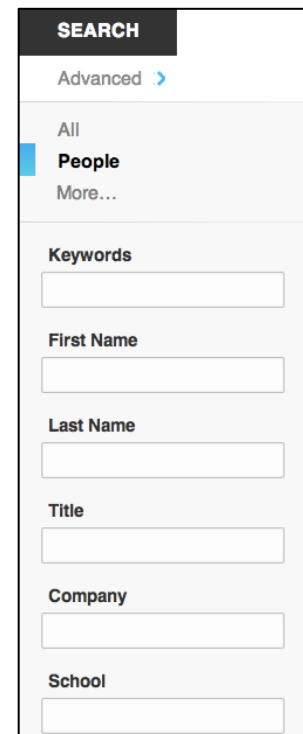
Accessing LinkedIn Advanced Search

1. Log into your LinkedIn account.
2. In the top navigation bar (pictured below), click Advanced next to the search box.



Tip 1: Enter “MBA” into Keywords: Include MBA in your keywords to filter out MBA graduates only.

Tip 2: Search by specific job title: In the “Title” field, enter your dream job. Combined with the other filters mentioned below, you may come up with some interesting finds!



The image shows the LinkedIn Advanced Search form. At the top is a dark bar with the word "SEARCH" in white. Below this is a link for "Advanced" with a right-pointing arrow. The form is divided into several sections: "All" (with a blue highlight), "People", and "More...". Below these are several input fields: "Keywords", "First Name", "Last Name", "Title", "Company", and "School". Each field is represented by a white rectangular box with a thin border.

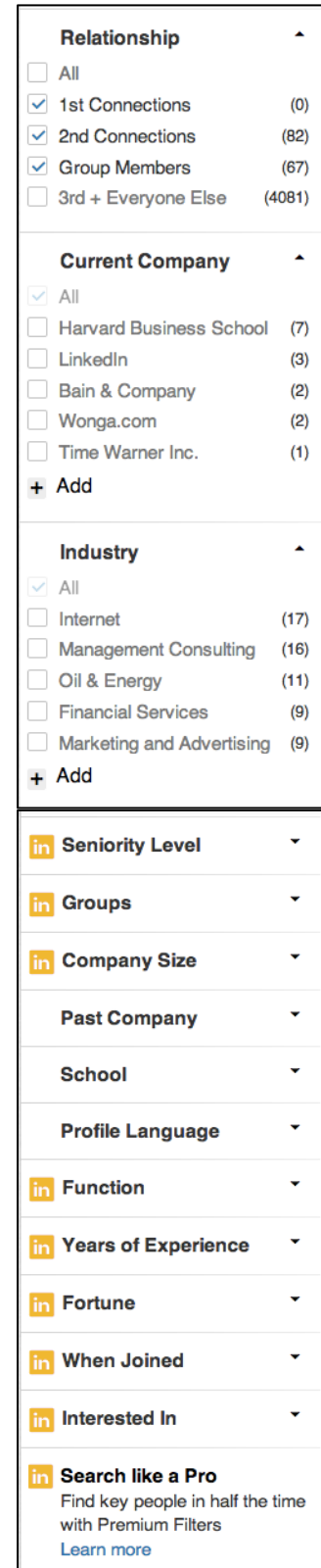
Tip 3: Search by industry: In the search panel, check the box for the industry you are interested in.

Tip 4: Search by prospective company: Have a dream company you'd love to work for? Select/add it under Current Company in the Search side panel, or enter it as a keyword.

Tip 5: Search by past company: Curious about where MBA grads from your previous company ended up? Use the Past Company filter in the search panel.

Tip 6: Search by school: Filter out your results based on peoples' alma maters from the School filter. Note that naming conventions may be different on each person's LinkedIn profile (e.g. Harvard Business School vs. HBS), so you can instead enter the school name into "Keywords" to get better results.

Tip 7: Consider LinkedIn Premium: Consider subscribing to LinkedIn Premium if you are interested in searching with Premium filters such as Years of Experience, Function, etc.



The image shows a screenshot of the LinkedIn search filters panel. It is organized into several sections:

- Relationship:** Includes checkboxes for All, 1st Connections (0), 2nd Connections (82), Group Members (67), and 3rd + Everyone Else (4081).
- Current Company:** Includes checkboxes for All, Harvard Business School (7), LinkedIn (3), Bain & Company (2), Wonga.com (2), and Time Warner Inc. (1). There is an '+ Add' button.
- Industry:** Includes checkboxes for All, Internet (17), Management Consulting (16), Oil & Energy (11), Financial Services (9), and Marketing and Advertising (9). There is an '+ Add' button.
- Seniority Level:** A dropdown menu.
- Groups:** A dropdown menu.
- Company Size:** A dropdown menu.
- Past Company:** A dropdown menu.
- School:** A dropdown menu.
- Profile Language:** A dropdown menu.
- Function:** A dropdown menu.
- Years of Experience:** A dropdown menu.
- Fortune:** A dropdown menu.
- When Joined:** A dropdown menu.
- Interested In:** A dropdown menu.
- Search like a Pro:** A section with a description: 'Find key people in half the time with Premium Filters' and a 'Learn more' link.

Can't find what you're looking for? Broaden your search options by taking out some search terms, then adding them back in to refine your search. If the clickable filters aren't delivering the results you are looking for, consider entering them into the Keywords section.