

Brainstorming your Board of Advisors

Role	Description	# of people in this role	Potential candidates	Selected candidates	Scheduled check-in date
Sage	A wise person (not necessarily older) to help you focus on the big picture.	1	• • • •	• • • •	
Number Cruncher	Someone who emphasizes practicality over ideology; can ask questions in order to identify facts that will help you make an optimal decision.	1	• • • •	• • • •	
Moral Compass	Someone who emphasizes "right vs. wrong" over practicality to help keep you grounded; needs to know you and your values well.	1	• • • •	• • • •	
Networker	Someone who can open doors for you; finding two three of these people for your Board it will be particularly helpful when job searching or considering a change.	2-3	• • • •	• • • •	
Heavy Hitter	Someone who operates many, many levels above your pay grade, but respects you enough to offer you glimpses of where you could be in the future; if this person can be a Networker for you, serving dual roles, that's even better.	1-2	• • • •	• • • •	